ARTICLE H 8. MENTION OF NAMES OF COMMERCIAL FIRMS IN UNITED NATIONS DOCUMENTS AND PUBLICATIONS*

The names of commercial firms and industrial enterprises (hereinafter referred to as "firms") other than research organizations and government-operated undertakings may not be mentioned in official United Nations documents and publications, except that:

(a) If the author of a paper or article reproduced in a United Nations document or publication is affiliated with a firm, he may, where appropriate, be so identified in the note or footnote designating the author;

(b) A firm may be identified by name where it is given credit for a photograph or figure used with its permission, it being understood that the photograph or figure may not be used if it implies endorsement or criticism of the firm by the United Nations;

(c) When reference is made to a process that bears a firm name, the process may be designated by name;

(d) When a legislative body requests the Secretary-General to prepare a study on a specific question (such as apartheid or transnational corporations) that must by its nature involve reference to specific firms, the names may be mentioned.

The names of firms should be obliterated from photographs and other artwork reproduced in United Nations documents or publications, except in cases where they are used by express permission of the firm under the exception given above.

When, for any acceptable reason, the name of a firm is given in a document or publication, the document or publication should, in appropriate cases, bear a disclaimer (normally in an explanatory note) to the effect that mention of any firm or licensed process does not imply endorsement by the United Nations.

Exceptions to the rule other than those stated above may be made only with the express permission of the Chairman of the Publications Board. To obtain such permission, the unit of the Secretariat responsible for the document should submit a request to the Chairman of the Publications Board, indicating the reason for the proposed exception. The request should be accompanied by an indication of the views thereon of the director of the division concerned and of the appropriate editorial unit. The request should be submitted as early as possible in order to avoid delay in the issuance of the document or publication.

* Based on ST/Al/189/Add.18.